

Introduction

Mark Marymee, owner

Certified professional photo, film & video collection manager

Former journalist and corporate communications director







Why do it?

- Relive precious, heartwarming moments
- Strengthen bond with your past, your ancestors
- Your legacy lives on in photos & film



How to get to the memories

Sorting
Categorizing
Scanning + Film & Video
Transfer
Storage, Backup
Sharing
+ Family History Story



Sorting

GET EVERYTHING IN ONE ROOM

Buy plastic boxes/totes with lids

Box 1 - Prints; Box 2 - Slides; Etc.

Sorting room or table?

IMPORTANT: What do you want to do NOW?

Tackle entire collection?

One collection segment at a time?

IDEA:

- Start with "vintage" family print photos
- Learn the ropes; have success





A-B-Cs of Selecting

TACTICS

• A: Album Worthy

• B: Box

• C: Can (trash can)



RULES OF THUMB

- Begin with C class; easiest to get rid of
 - Duplicates, poor exposure, out of focus, 'who are these people?'
- How to pick As
 - Tell a story
 - People connect with them
 - Trigger emotions: good and sad
 - Technically good (exposure, focus)

A-B-Cs of Selecting

B-CLASS

- B: Runners-up
 - Replica of A photo
 - Need to i.d. someone
 - May use later

Remember: A-grade photos trigger emotions + connection

Bs





As





Get Over It

BIG CHALLENGE

- "I can't throw out photos!"
 - Give yourself permission to toss
 - Put "Bs" in a box
 - On painter's tape on lid of box, write today's date (Nov. 9)
 - Add next year to it Nov. 9, 2024
 - Put the box away and move on



Categorize

2 WAYS

- Chronological: Century, Decade, Year
- Thematic
 - Births, Graduations, Weddings, Anniversaries, Holidays, Retirements
 - Vacation, Travel, Arts, Sports

WHAT YEAR IS THIS?

- Color took over in the 1970s: Kodak Instamatic, Ektramax, i60
- Automobiles and clothing styles



1960s



1970s

Digitize, Transfer

DIY EQUIPMENT

- Photo Prints: Canon LIDE 400, \$125
- Slides & Negatives: Plustek OpticFilm, \$399
- 8mm/Super 8 Film; Kodak REELZ, \$400
- VHS Tapes: Panasonic DVD/VHS, \$350







OUTSOURCE OPTIONS

ScanCafe iMemories

LegacyBox ScanMyPhotos

Storing & Protecting

REQUIREMENTS

- Wear gloves
- Wipe surfaces with lint-free cloth
- Use "Image Permanence Institute" containers
- Keep a list of what's inside each container
- Cool, dry space for storage: No garage, attic





Saving & Backup

3-2-1 RULE

- 1st Copy: Your PC
- 2nd Copy: External Hard Drive (EHD)
- 3rd Copy: Cloud Storage







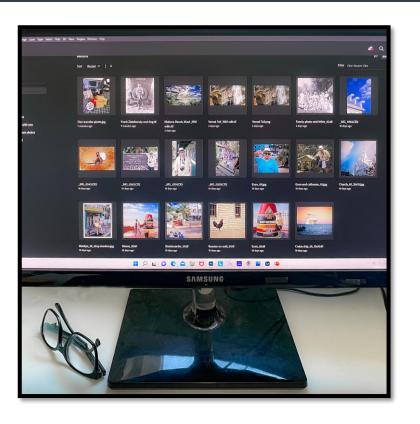
Photo Hub

ASSET MANAGEMENT SYSTEM

- Adobe Lightroom Classic
- Mylio, Memory Web, Forever
- Amazon Prime, Google Photos, Apple Photo
 - Plus Cloud Storage

KEYWORDS

- Names, Year, Location
- Caption describing "story" of photo
- Facial recognition software

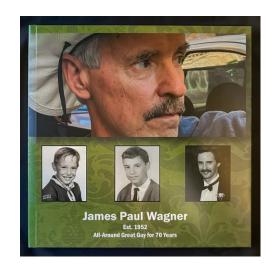


Share

ONLINE



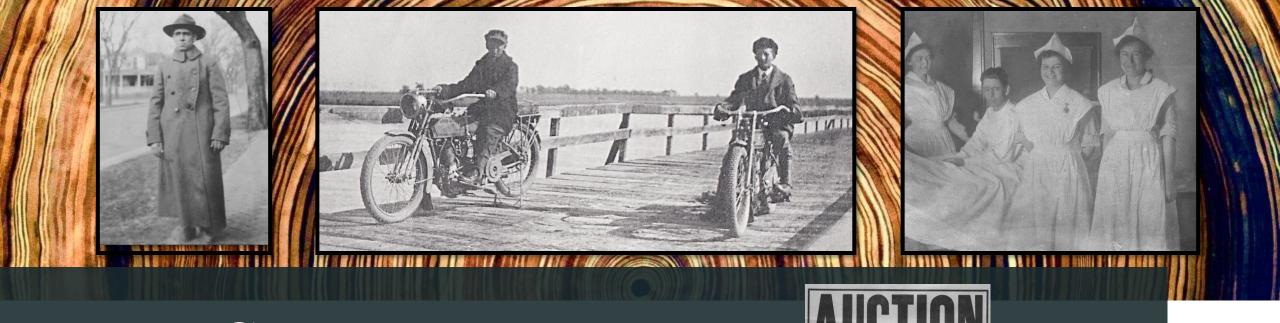
PRINT



DISPLAYS



UNLOCK THE MEMORIES 14



s = Stories

Elmer Marymee

B. Jan. 8, 1892, Wallace, Nebr.

D. Jan. 3, 1967, Kearney, Nebr.



WEDNESDAY, FEBRUARY 23

MANAGE PROSERVE CLOSE WILL SELECT STATE A SELECT A A S

UNLOCK THE MEMORIES 15

Grandpa Elmer

Elmer Marymee Gives Farm Desertion Causes

Mr. and Mrs. Elmer Marymee of the Bladen community were among those who testified before the congressional committee at the Hastings hearing Monday aftern ported to the

Tells of Youths' Trek From Farm

By Millon Besser
HASTINGS — (P) — A dryland
farmer from near Bladen appeared
yesterday before the house committee investigating national defense
migration to dramatize the trek of
rural young men and women to derense jobs in big cities.
He was Elmer Marymee, 49, who

He was Elmer Marymee, with his wife has farmed 160 acres which he rented since 1920.

Omaha World-Herald

REAL. FAIR. ACCURAT:

TESTIMONY OF MR. AND MRS. ELMER MARYMEE, BLADEN NEBR.

Congressman Arnold: "How many children do you have?"

Mr. Marymee: "Six. Four at home. The oldest is 21, teaching school and starved

his way through college, and the other boy is working in a plant in Denver..."

Mr. Arnold: "Do you intend to keep your other boys on the farm?"

Mr. Marymee: "No sir. If they can locate a job, I will let them go."

U.S. House Select Committee Hearing, Hastings, NE, Nov. 24, 1941









THANK YOU!

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